



# MEDIA KIT

GROW YOUR  
AGRICULTURAL NETWORK  
WITH US



BUSINESS  
SEARCH



FARMING  
INFORMATION



STUDBREEDERS  
GUIDE



CLASSIFIED  
DIRECTORY



# About Us

FarmGuide is a unique portal providing everything farming!

We are all for Farmers, Communities, Business owners, Government, Stud Breeders, Agriculture, Education and more...

With 36 years experience, FarmGuide continues to provide information resources and prides itself as being the most authoritative agricultural resource available for the farming community.

## What we do

We provide information and resources for everything farming. Browse Australia's most comprehensive agricultural directory online.

- ◆ Government Editorials
- ◆ Product Releases
- ◆ Business Information
- ◆ Stud Breeder Search
- ◆ Upcoming Events
- ◆ Add Your Business

## What we provide



### Information Resource

A reference section with vital information required by farmers.



### Stud Breeders information

An extensive directory of breeds of all types around Australia.



### Business Search

Comprehensive Business directory.

# Farmguide Audience

FarmGuide is one of the largest farmer publications and online portals connecting to the farming community in Australia. We ensure your message gets directly to farmers and businesses related to farming across Australia.

## Publication Readership



\* Readership based on 1.5 multiple usage per household

## Website Visitors

 **54,023**  
Visitors

 **50,255**  
Unique Visitors

 **2.5**  
Page per Visit

\* Monthly website stats were calculated using 6 month average (June-December 2022)



# Our Community

*We think FarmGuide is great, but more importantly, so do our customers . . .*

"A comprehensive guide covering a multitude of relevant and important agricultural related topics. Our family find it a terrific and easy reference resource. Well done!!"

**E Porter - Parwan VIC**

"I have found that the Stud Breeders Guide is much more convenient than looking up separate breed societies."

**W M Agnew - Millicent SA**

"It's a hard copy sitting on the table to look for buying options of having to go to the internet."

**P & L Goften - Ingham QLD**

"It's great having everything farm related accessible in the one book. We find ourselves referencing it often throughout the year. . . thanks."

**C & M Lynch - Framlingham VIC**

"FarmGuide caters for a wide range of farming activities. The information is very informative and easily found. My grandchildren love discussing the different types of spiders and reptiles."

**M Waugh - Katunga VIC**



"Its quick and easy to use to look up contact details for so many resources across a broad agricultural sector. The size is great, can be used in or out of the office."

**D McGlashan - Bugaldie NSW**

"Good Printed Size, colour co-ordinated for various sections. Helpful information on a variety of topics like Snake ID + Treatment, Weed ID, CPR etc . . ."

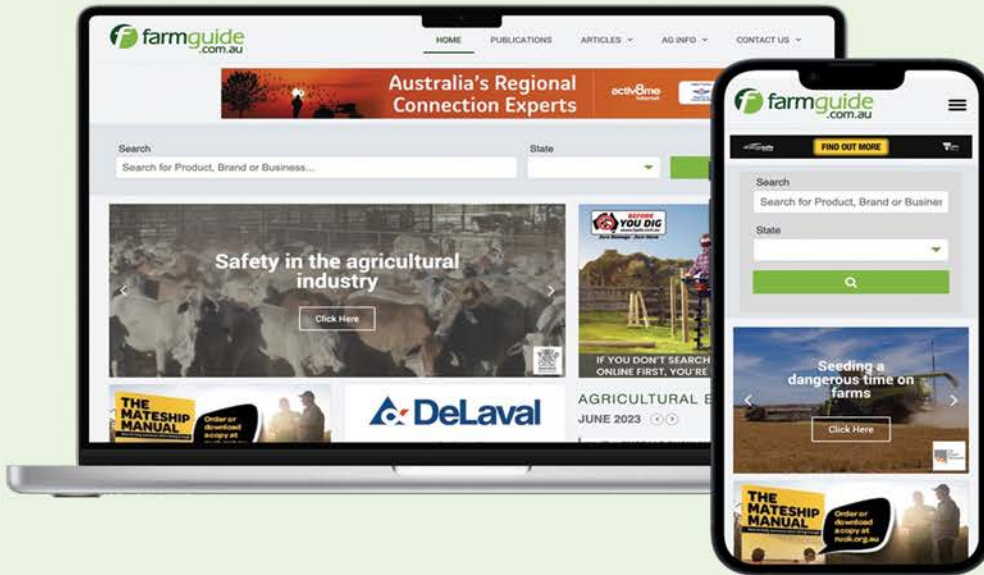
**G Murphy - Hughenden QLD**

"It's like a gigantic postcard giving a comprehensive picture of every aspect of agricultural pursuits and then some . . ."

**J Fouracres - Glenoran WA**

# Advertising Opportunity

## Information Portal



## Publications





## CONTACT US NOW



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